



Ventripoint Hires Iconic Investor Relations LLC to Provide Investor Relations Services

Toronto, Ontario – The Newswire – January 27, 2022 - Ventripoint Diagnostics Ltd. ("**Ventripoint**" or the "**Company**"), (TSXV:VPT; OTCQB:VPTDF) announces it has entered into an investor relations agreement (the "IR Agreement") with Iconic Investor Relations LLC ("Iconic"). The IR Agreement is for a term of twelve months commencing on January 20, 2022.

"With our recent uplisting to the OTCQB, we are looking forward to working with Iconic to inform shareholders and new investors in the United States about the Company's progress to improve cardiac care worldwide," stated Dr. George Adams, Executive-Chairman of Ventripoint.

John Grosso, President Iconic, stated: "We specialize in outreach to investors who are interested in companies with novel medical products, which will change healthcare in the United States and Ventripoint meets all our criteria with its disruptive technology to better visualize the heart using routine ultrasound exams."

Pursuant to the IR Agreement, Iconic will be paid a fee of USD\$10,000 per month and will be granted stock options to purchase 250,000 common shares of Ventripoint at a price of \$0.33 per share for a term of two years vesting quarterly over 1 year, in accordance with the Ventripoint's stock option plan.

The IR Agreement and grant of the options are subject to the approval of the TSX Venture Exchange.

About Ventripoint Diagnostics Ltd.

Ventripoint has become an industry leader in the application of AI (Artificial Intelligence) to echocardiography. Ventripoint's VMS products are powered by its proprietary KBR technology, which is the result of a decade of development and provides accurate volumetric cardiac measurements equivalent to MRI. This affordable, gold-standard alternative allows cardiologists greater confidence in the management of their patients. Providing better care to patients serves as a springboard and basic standard for all of Ventripoint's products that guide our future developments. In addition, VMS+ is versatile and can be used with all ultrasound systems from any vendor supported by regulatory market approvals in the U.S., Europe and Canada.

For further information, please contact:

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or

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.

Forward Looking Statements

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct.

Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Factors which could materially affect such forward-looking information are described in the risk factors in the Company's most recent annual management's discussion and analysis that is available on the Company's profile on SEDAR at www.sedar.com. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements included in this news release are expressly qualified by this cautionary statement. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.