



For Immediate Release

VentriPoint Diagnostics Installs Cardiac Image Analysis System at the Rikshospitalet in Oslo, Norway

***** This is second installation of ten planned installations in the next 6 months *****

Seattle, Washington, November 29, 2010 – VentriPoint Diagnostics (“VentriPoint”) (TSXV: VPT), a company focused on providing effective 3D technology to monitor right heart function in children and adults, today announced the second successful deployment of its VentriPoint Medical System (“VMS”) at the Rikshospitalet University Hospital in Oslo, Norway.

“This deployment of our tool in Europe is a milestone for VentriPoint and we are delighted that Dr. Henrik Brun and his colleagues will be using the system on Tetralogy of Fallot (a heart disease usually referred to as ‘blue-baby’) patients as well as expanding the use to patients who have had a valve implanted in their pulmonary artery,” said Dr. George Adams, VentriPoint’s CEO.

“We are enthusiastic to begin to use the VentriPoint system with patients in our hospital. The ease of use of the system and its potential to replace MRI studies will hopefully make a difference in the care of children with congenital heart disease,” said Dr. Henrik Brun, cardiologist at Rikshospitalet.

The Rikshospitalet University Hospital is a national reference hospital responsible for introducing and developing new medical examination methods, treatment methods and follow-ups. It conducts more than 50 per cent of the total medical research in Norwegian medical centres.

What is significant about this deployment is that it is the second installation of the diagnostic tool of the ten slated for advancing the merit and value of the VentriPoint system in diagnosing heart disease in children and adults. The company is manufacturing ten systems and has selected seven leading pediatric cardiologists at world-renown hospitals to be the first users. The last three systems will be going to adult cardiologists with large patient groups with pulmonary hypertension. A number of European, Canadian and US hospitals have submitted a request to be one of the first adult users. The company will decide by the end of the year the last three sites for this deployment. Additional systems will become available next year as the company obtains reimbursement codes and expands the applications to a broader array of congenital heart diseases and pulmonary hypertension.

There are 191 specialized pediatric hospitals in Europe, which would benefit from VMS systems, which diagnoses and monitors children with congenital heart disease (CHD). In addition, there are many hospitals, which monitor adults with CHD. The company estimates the European market for its system for CHD would be \$20M per year and more than \$100M for other heart disorders.

In other news, VentriPoint will today file its quarterly financial statements and MD&A and they can be viewed on www.sedar.com.

About VentriPoint Diagnostics Ltd. VentriPoint has created a diagnostic ultrasound tool to monitor patients with heart disease, a leading cause of death in developed countries. VMS is the first cost-effective and accurate diagnostic tool for measuring right ventricle heart function. Congenital heart disease in children is the first application in a suite of applications for all major heart diseases



including pulmonary hypertension, cardiovascular disease and heart failure - a multibillion dollar market potential. Canada and Europe (CE Mark) have granted approval for the sale of its VMS diagnostic tool and a 510(k) submission is currently being reviewed by the U.S. Federal Drug Administration.

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